

Nestlé Milkmaid
In Association with
Asansol Girls' College



Presents

Online Dessert Competition

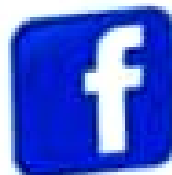
Them: 'Nutrilicious Dessert'

Date: 2nd-10th September 2021

*Create a exciting recipe using:
Nestlé Milkmaid*

*Upload your recipe on
Use #CelebratewithMilkmaid*

Three winners will get exciting voucher



Criteria for Judging

1. Use of Nestle Product as one of the main ingredients contributing to the taste
2. The recipe should have elements of a nutritious, tasty & wholesome dish for the whole family.
 - ❖ Low to moderate on salt, sugar & fat.
 - ❖ The Serve size that you recommend should be appropriate.
 - ❖ Cooking methods should be healthy & nutritious
3. Detailed Recipe description with No. of serves and qty
4. Right hashtags to be used (Nestle hashtags to be used as given in description)
5. Creativity and Uniqueness of the recipe
6. Ease of preparation
7. Quality of Recipe image in Virtual Platform
- 8.. Display of empty pack of Nestle product along with recipe

TERMS AND CONDITIONS

By submitting an entry to the "Nestlé Milkmaid Contest" it is deemed that you have acknowledged, read and understood these terms and conditions for participating in the program Nestlé Milkmaid Contest which includes information on how to enter, how the winners of the Program will be determined, the prizes, and how personal data, upon participation, if required, will be collected, retained and used.

Consumer Benefit Program: "Nestlé Milkmaid Contest" (hereinafter referred to as 'Program') is conducted by Nestlé India Limited (hereinafter referred to as 'Nestlé India') having its registered office at 100 / 101, World Trade Centre, Barakhamba Lane, New Delhi – 110001 and Agency.

Before participating in the Program, please read the terms and conditions given herein. By participating in the Program, each Participant is deemed to have accepted the complete terms and conditions of this Program as well as the decisions of Nestlé India, which are final and binding in all matters related to the Program

In case of any conflict, these Terms and conditions will be considered final and binding in all matters related to the program.

The Program shall run for the period commencing from 2nd September 2021 at 12:00 hours and concluding on 10th September 2021 at 23:59 hours, (hereafter referred to as the 'Program Period').

Any entry received outside of the Program Period (as defined in point 4) shall not be entertained and summarily be rejected.

Eligibility:

- (i) Participant(s) must be a citizen of India; residing in India. Residents of other countries and non-Indian citizens are not eligible to participate.
- (ii) Interested Participant can participate only once, i.e. they can only put up their post once, either on Instagram or on Facebook. If a participant puts up a post on both platforms, or puts up more than one post, then only post of the participant will be considered as an entry, subject to the participant adheres to the other mandatory conditions as laid down herein.
- (iii) The Employees, agents, associates and promoters of NESTLÉ India and of its affiliates, subsidiaries and advertisement agencies (including their immediate family members) and all others directly associated with organizing the Program(s) are not eligible to participate.
- (iv) Participants should mandatorily use the hashtag "#celebratewithMilkmaid" with his/her Post.
- (v) Participants who are minors (below 18 years of age) need to submit a consent form available on _____ India Facebook/Instagram handle from their parents / legal guardians, failing which the corresponding entry/entries will be deemed invalid.

Entry to the Competition and the conditions therein-

1. Take a picture of recipe made using Nestle Milkmaid to participate and POST it on the following hashtags- #celebratewithMilkmaid. All such entry's done using the #celebratewithMilkmaid, (TAGGED & POST) shall be put on Facebook and Instagram as POST on their wall.
2. Entries with the #celebratewithMilkmaid would be the only entries which would form a part of the program and thus, would be considered for final evaluation.
3. The entries must be uploaded in the allotted time frame of the Program. The allotted time frame is described in the following terms.
4. This Program relies solely on the skill of the participant, and Chance plays no part in determining the winner/s.
5. The Program will start at 12:00 hours on 2nd August 2021 and end at 12 AM on 10th September 2021. Any entries attempted and/or made before or after the prescribed/allotted time will automatically be rejected.
6. Please incorporate the term in the eligibility criteria- Participant to retain the post on their respective account till the 10th of September 2021; the participant's profile should be public
7. The Program Period is subject to change and may be extended at the absolute discretion of the organizer, i.e. Nestlé India.
8. This contest is open for residents of India.
9. At the end of the Competition Period, Three Winners will be selected by the "Principal & Others"
10. The Winners will be selected by "Principal & Others" & it is their sole and absolute discretion.

Qualification (for participation)

1. Use of Nestlé Milkmaid as one of the main elements
2. Only Actual Picture of end product along with recipe details will be considered
3. The best presentation & with maximum use of Nestlé Milkmaid
4. And the most Creative way of using Nestlé Milkmaid
5. Using #celebratewithMilkmaid for posting
6. Please send the entries to agcnutritiondept@gmail.com

Entries must inter alia comply with the following guidelines:

- a. All Entries submitted must comply with these Terms & Conditions and terms of use of Instagram, Facebook and the Program website/Group/Page;
- b. Cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity;
- c. Cannot promote alcohol, illegal drugs, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- d. Cannot be obscene or offensive, endorse any form of hate or hate group or hurt religious sentiments;
- e. Cannot promote terrorist acts such as providing instructions on how to assemble bombs, grenades and other such weapons or provide instructional information about illegal activities;
- f. Cannot defame, misrepresent or contain disparaging or slanderous remarks about Nestlé India, its customers or its products, or other people, products or companies;
- g. Cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e- mail addresses or street addresses;
- h. Must be original and cannot contain copyrighted materials owned by others (without permission and cannot be plagiarized from any source);
- i. Cannot contain background artwork, unless it is an original work of the Participant;
- j. Cannot depict, and cannot itself, be in violation of any law.
- k. By submitting an Entry the Participant warrants and represents that it: (a) is the Participant's original work, (b) has not been previously published, (c) has not won previous awards, (d) does not infringe upon the copyright, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that the Participant has obtained permission from any other person whose name, likeness or image is used in the photo and (f) and that publication of the entry via various media including Web posting, will not infringe any third party rights. The Participant will indemnify and hold harmless Nestlé India and the Promotion Parties from any claims to the contrary.
- l. By entering, the Participant acknowledges that Nestlé India has no obligation to use or post any Entry submitted by the Participant.

Three Winners will be selected by the ""Principal & Others""

The Winners will be selected by ""Principal & Others"" & it is their sole and absolute discretion, Nestlé has no role in the winner selection



Celebration of National Nutrition Month, 2021

Organised by

Asansol Girls' College

NAAC ACCREDITED 'A' grade College

& RB DIET CLINIC

Webinar on

Functional Foods -

A New Age Nutrition Practice

Speaker - Ms. Bijoya Mukherjee



E-Poster competition

by students

**Theme - Childhood obesity,
a grave concern**

Time : 6 PM to 8 PM

Date : 11th Sep 2021

**Founder - RB DIET CLINIC
Consultant Dietitian, Certified
Diabetes Educator, Certified
Weight Management
Consultant, Nutrigenomic
Counselor**

**Prof. Pallavi Majumder
Asst. Professor &
Course coordinator
Dept.of Nutrition**

**Dr. Sandip Kr Ghatak
Vice Principal**